



**CARDEA HEALTH**  
Cardiac Data Evolved



**Areti Health**

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## **Cardea Health Partners with Areti Health to Transform Patient Recruitment in Clinical Trials and Care Gap Solutions**

Cardea Health, a leader in AI-driven patient identification, has announced a strategic partnership with Areti Health, creators of the generative AI Coordinator. Together, the two companies are redefining how clinical trials identify and enroll participants—especially in the therapeutic areas (TA) of **cardio-metabolic and internal medicine**—while also extending their impact into Care Gap solutions.

By combining Cardea’s **EMR-integrated precision-matching engine (ScreenFLOW+)** with Areti’s **multilingual AI Coordinator** for patient outreach and scheduling, this partnership delivers:

- Faster enrollment
- Higher match accuracy
- Lower cost per enrolled patient
- Greater diversity and retention
- Real-world, protocol-ready patient cohorts

### **Combined Platform Capabilities:**

- **EMR-to-Protocol Matching** – *Powered by Cardea Health*: Cuts chart review time by 60×
- **Multilingual 24/7 Outreach & Scheduling** – *Powered by Areti Health*: Boosts conversion; supports 50+ languages.
- **Recruitment Pipeline Diversity** – *Cardea Sites + Areti Outreach*: Enables compliance with FDA DEI standards.
- **Analytics & Sponsor Reporting** – *Powered by Both*: Real-time insights into recruitment, conversion, and ROI.

“Cardea Health connects the right patient to the right trial and Care Gap initiatives at the right time. Areti’s AI Coordinator then ensures those patients can easily take the next step,” said **Dr. Ilya Gluhovsky, CEO of Areti Health**. “In minutes, and in 50+ languages, patients can join studies and participate in Pharma led Care Gap initiatives without the traditional delays and barriers.”

**Naveed Ahmad, CEO & Co-Founder of Cardea Health Inc.**, added: “By combining Cardea’s precision in patient matching with Areti’s AI-powered engagement, we’re solving one of research’s biggest challenges—recruitment. We see this partnership as a way to bring value not only to Site Networks, CROs, and Pharma companies in clinical trials, but also in Care Gap solutions—helping improve access to care, reduce inefficiencies, and drive better outcomes across the healthcare ecosystem.”

This collaboration marks a new standard for how generative AI can transform patient recruitment—bringing speed, diversity, and innovation to both clinical research and real-world care delivery.